

POKERGO® PRIVACY POLICY

Last Revised: May 30, 2025

Your privacy is important to us. This Privacy Policy governs the collection, use, and disclosure of your Personal Data as explained below in connection with any websites, mobile websites, online video services, applications, webstores, or other services owned or operated by PokerGO® ("we" or "us"), including, without limitation, the websites currently located at www.pokergo.com, www.pgt.com, www.pokergostudio.com, shop.pokergo.com, and any mobile versions of the websites as well as the PokerGO® subscription product and other services we provide.

By using the websites and services we control, you consent to:

- The collection, processing, and disclosure of your Personal Data, as set forth in this Privacy Policy
- The use of cookies (to the extent explained below)
- Communications sent to you for account management purposes

Residents of Europe

If you are located in the European Economic Area ("EEA"), Switzerland, or the United Kingdom and are protected by European data protection requirements, we will refer to you in this Privacy Policy as a "European resident" and treat your Personal Data in compliance with the European Union's General Data Protection Regulation and/or the United Kingdom's Data Protection Act (as applicable, and collectively referred to herein as "GDPR"). Please see information below applicable to European residents.

1. IMPORTANT INFORMATION AND WHO WE ARE

This Privacy Policy aims to give you information on how we collect, process, and disclose your Personal Data. This policy only applies to the Personal Data we process in our role as a data controller. If we process Personal Data as a data processor, separate arrangements exist with respect to such processing and those arrangements are outside the scope of this Privacy Policy. This Privacy Policy also does not cover our privacy practices with regard to Personal Data we receive from or about job applicants, employees, contractors, or their dependents or beneficiaries.

Our sites and services are not intended for individuals under 18 years of age and we do not knowingly collect data relating to children, or direct marketing at children. If we become aware that we have inadvertently received Personal Data from a child under the age of 18, we will delete such information from our records.

It is important that you read this Privacy Policy together with any other Privacy Policy or disclosures we may provide on specific occasions when we collect or process Personal Data about you so that you are fully aware of how and why we use your data. This Privacy Policy supplements other notices and privacy policies and is not intended to override them.

Controller

PokerGO LLC ("PokerGO®") is the data controller with respect to the Personal Data described under this Privacy Policy.

Changes to the Privacy Policy and Your Duty to Inform Us of Changes

We keep our Privacy Policy under regular review and may modify this policy from time to time. If we make any changes to this Policy, we will post the amended terms and change the "Last Revised" date above.

It is important that the Personal Data we hold about you is accurate and current. Please keep us informed if your Personal Data changes during your relationship with us.

Third Party Links

The websites and services may include links to third party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our websites or services, we encourage you to read the Privacy Policy of every website you visit.

2. THE DATA WE COLLECT ABOUT YOU

Personal Data, or personal information, means any information about an individual from which that person can be identified (directly or indirectly) or to which the person can reasonably be linked. It does not include Anonymized Data (as explained below).

We may directly or indirectly through our service providers collect, use, store, and transfer different kinds of Personal Data about you which we have grouped together as follows:

- **Identity Data** such as first name, last name, date of birth, username, user ID, and account password
- **Contact Data** such as mailing address, shipping address, telephone number, and email address
- **Commercial Data** such as details about products and services you inquired about, considered, and/or purchased from us, account information and status, application versions installed, settings, viewership information (e.g., content viewed, timestamps, interactions with video player), and play data (e.g., hands won or lost, play statistics, in-game friends, challenges completed)
- **Demographic Data** such as age and gender
- **Financial and Payment Data** such as credit/debit card number and expiration date, billing cycles, promo codes used, amount paid, and date of payments
- **Interests Data** such as your interest in particular sports, activities, hobbies, or brands, or your interests in particular types of offers, discounts, or rewards
- **Marketing and Communications Preference Data** such as your preferences in receiving marketing from us or others and your communication preferences
- **Audio and Visual Data** such as recordings of telephone conversations with us, recordings of gameplay, and images from social media
- **Communications Data** such as copies of chat, text message, mail, and email conversations with us
- **Geolocation Data** such as your approximate geolocation based on indicators from websites or mobile devices or when self-disclosed
- **Internet and Other Network Data** such as IP address, browsing history, search history, and information about your interaction with our site, mobile application, or advertisements including technical information about your device and information collected by cookies and similar technologies

We also collect, use, and share **Anonymized Data** such as statistical, demographic, aggregated, deidentified, or technical data for any lawful purpose. Anonymized Data could be derived from your Personal Data but is not considered Personal Data in law as this data cannot directly or indirectly be linked to an identifiable person. For example, we may aggregate Internet and Other Network Data to calculate the percentage of users accessing a specific website or service feature. However, if we combine or connect Anonymized Data with your Personal Data so that it can directly or indirectly identify you, we treat the combined data as Personal Data which we use in accordance with this Privacy Policy.

We do not collect any **Special Categories of Personal Data** about you as defined by the GDPR (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, and genetic and biometric data). We do not collect any information about criminal convictions and offenses.

Cookie and Pixel Policy

We may automatically collect information using "cookies," which are small files placed on your hard drive that may uniquely identify your browser and collect certain information about you. We also use pixels which are executable code embedded in a web page that track and send usage activity such as which pages are viewed, when they are viewed, and how long the pages are viewed. Among other things, cookies and pixels help us analyze our web page flow, customize our site and services, measure promotional effectiveness, and promote trust and safety. Certain features are only available through the use of cookies and pixels, and generally we need to use cookies and pixels to help identify you and maintain your signed-in status. You are always free to decline cookies via your browser settings, although doing so may interfere with your use of the site or services. You may also use our cookie management tool on our sites to accept or decline the use of any cookies

and pixels that are not strictly necessary for the functioning of the sites or services provided through the sites. If you choose to remove or reject cookies or pixels, this could affect certain features of our sites and services.

Our sites have integrated the Facebook pixel that allows us to better understand how effective our advertising campaigns are. We will obtain your consent before sending the Facebook pixel signals to Facebook. Any Personal Data obtained by Facebook as a result of the Facebook pixel will be subject to Facebook's privacy policy.

A list of cookies and pixels we may use can be found in Section 12, Cookie and Pixel Inventory, at the end of this Privacy Policy.

Google Analytics

We use a web analytics tool from Google called "Google Analytics" that uses cookies to help us understand how you use the websites. The information generated by the cookies will be transmitted to and stored by Google on servers in the United States. Google Analytics does not provide us with any Personal Data. It tells us things like how users arrived at our websites, if users have visited before, how long users stay on the websites, and which pages on the websites users have visited. It can also provide us with general information about where in the world a user may be located. This information is anonymized or deidentified and not tied by us to individual visitors. To learn more about Google Analytics and your privacy, please review Google's [Safeguarding Your Data](#) disclosure.

Single Sign-On

If you sign-in to our sites or services using a feature like Facebook, Google, or Apple single sign-on, the applicable third-party company may receive Personal Data and process it subject to their privacy policy. These third-party companies may also share your Personal Data with us. We are not responsible for data collection, use, or disclosure by these third-party companies.

3. HOW IS YOUR PERSONAL DATA COLLECTED?

We use different methods to collect data from and about you including through:

- **Direct interactions.** You may give us Personal Data by filling in forms or by corresponding with us by mail, phone, email, social media, in-person, or otherwise. For example, this includes Personal Data you provide when you:
 - Inquire about or purchase our products or services
 - Request marketing to be sent to you
 - Complete a survey
 - Enter a sweepstakes
 - Give us feedback or contact us
- **Third parties or publicly available sources.** We may receive Personal Data and Anonymized Data about you from various third parties and public sources such as data brokers, social media companies, marketing partners, analytics firms, and governmental agencies, and from individuals who refer you to us or provide us your Personal Data. We may also receive Personal Data or Anonymized Data when you "click through" from another site or advertisement. You should always review the Privacy Policy of any website from which you reached our site.
- **Automatic Collection.** Your Personal Data and Anonymized Data may be collected as you interact with our site and services. For example, we may collect your IP address and other network or device information when you view our websites, use our services, or interact with advertisements.

If you fail to provide Personal Data

Where we need to collect Personal Data by law, or need it to fulfill our obligations under a contract or prospective contract with you, and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you (for example, to provide you with our services). In this case, we may have to cancel a service you have with us, but we will notify you if this is the case.

4. HOW WE USE YOUR PERSONAL DATA

We use Personal Data in connection with our business operations when the law allows us to. We will use/process Personal Data for the purposes outlined in this section. Our processing of your Personal Data may require sharing it with third parties in order to accomplish the stated purpose.

Purposes for which we will use your Personal Data

Purpose of Processing	Personal Data Processed	Lawful Basis (European Residents Only)
Perform our contract with you such as using your information to deliver, or communicate with you regarding, the services or the sites, processing payments, facilitating viewing of content or gameplay, and improving the sites and services provided to you. This type of processing includes day-to-day business functions that support performance of our contract and/or provision of the sites and services.	Identity, contact, commercial, demographic, financial and payment, marketing and communication preference, audio/visual, communications, geolocation, and internet and other network data.	Processing necessary for performance of a contract or to take steps at the request of the data subject prior to entering into a contract.
Negotiate a potential contract with you such as communicating with you regarding the potential contract, verifying payment methods, and communicating with any third party involved in the negotiations. This type of processing includes communicating with you in response to a request for information made by you or a third party on your behalf.	Identity, contact, commercial, demographic, financial and payment, marketing and communication preference, audio/visual, communications, geolocation, and internet and other network data.	Processing necessary for performance of a contract or to take steps at the request of the data subject prior to entering into a contract.
Obtain and analyze consumer and potential consumer feedback regarding products and services such as by sending surveys or engaging focus groups.	Identity, contact, commercial, demographic, financial and payment, marketing and communication preference, audio/visual, communications, geolocation, and internet and other network data.	Legitimate Interest in correcting errors in and improving our products and services.
Market our products or services to you such as by communicating with you through email, telephone calls, text messages, facsimiles, or postal mail.	Identity, contact, commercial, demographic, financial and payment, interests, marketing and communication preference, audio/visual, communications, geolocation, and internet and other network data.	Consent
Research and development of new products and services or enhancements to existing products and services, including analysis of use of the sites, services, and products.	Identity, contact, commercial, demographic, financial and payment, interests, audio/visual, communications, geolocation, and internet and other network data.	Legitimate Interest in correcting errors in and improving our products and services.
Comply with legal obligations we are under such as responding to lawful requests for information, complying with data protection regulations, and preventing violations of laws and regulations.	Identity, contact, commercial, demographic, financial and payment, interests, marketing and communication preference, audio/visual, communications, geolocation, and internet and other network data.	Compliance with legal obligations

Purpose of Processing	Personal Data Processed	Lawful Basis (European Residents Only)
Establish, exercise, and/or defend our legal rights or the legal rights of third parties in any legal proceeding.	Identity, contact, commercial, demographic, financial and payment, interests, marketing and communication preference, audio/visual, communications, geolocation, and internet and other network data.	Legitimate Interest in protecting our legal rights and the legal rights of others.
Prevent fraud, theft, or violations of our security or the security of third parties.	Identity, contact, commercial, demographic, financial and payment, interests, marketing and communication preference, audio/visual, communications, geolocation, and internet and other network data.	Legitimate Interest in preventing harm to ourselves and others from malicious activity.
Obtain advice from professional advisers such as lawyers, financial planners, accountants, insurance brokers, and consultants.	Identity, contact, commercial, demographic, financial and payment, interests, marketing and communication preference, audio/visual, communications, geolocation, and internet and other network data.	Legitimate Interest in operating our business in a sound and responsible manner.

"Legitimate Interest", for processing of European residents' data, means the interests of our business in conducting and managing our business to enable us to give you the best sites and services possible and protect our reasonable business concerns. We make sure to consider and balance any potential impact on you (positive and negative) and your rights under applicable law before we process Personal Data of European residents for our Legitimate Interest. We do not process the Personal Data of European residents for our Legitimate Interests if we determine that our interests are overridden by the impact on your rights (unless we have consent or the processing is otherwise permitted by law). If you are a European resident and would like more information about how we assess our Legitimate Interests, you may contact us.

If you are a European resident and the lawful basis for processing your Personal Data is consent, we will obtain consent from you prior to processing your Personal Data for the purpose for which consent is required and you may revoke your consent at any time by contacting us using the contact information below.

Change of purpose

We will only use your Personal Data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us.

If we need to use your Personal Data for an unrelated purpose after we have acquired your Personal Data, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your Personal Data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

5. DISCLOSURES OF YOUR PERSONAL DATA

We may share your Personal Data with service providers, including affiliated entities, for any of the same purposes for which we may use or process your Personal Data. We do not allow our service providers to use your Personal Data for their own purposes and only permit them to process your Personal Data for specified purposes and in accordance with our instructions. During the past twelve months, we shared each of the categories of Personal Data identified in Section 2 with one or more service providers.

The types of service providers we use to whom we may share one or more categories of Personal Data include:

- **Fulfillment and account servicing vendors**, which help us provide our sites, services and information to you, service your account
- **Payment processing vendors**, which receive and process payments for our services and include Amazon, Apple, Google, PayPal, Roku, Shopify, and/or Stripe depending on how you select to pay for our services, however, please be aware that when purchasing our services through a third-party store, your Personal Data will be processed in accordance with the Privacy Policy of the store provider
- **Marketing and communications vendors**, which help us market our sites and services to you, present advertisements for third-party products or services to you, and conduct promotions, surveys and other outreach campaigns
- **Research and development vendors**, which help us develop and improve our sites and services
- **Data and business analytics vendors**, which help us collect, analyze and improve the accuracy of our data (including Personal Data)
- **IT and network administration vendors**, which provide services such as data storage and management, website hosting, application development, and data security
- **Professional service firms**, which provide accounting, legal, and other professional services
- **General service providers**, which help us with day-to-day business operations such as office support services, mail processing, courier services, facilities management, and document destruction

We cooperate with government and law enforcement officials and private parties to enforce and comply with the law. We may disclose Personal Data and any other information about you to government or law enforcement officials or private parties if, in our discretion, we believe it is necessary or appropriate to respond to legal requests (including court orders, investigative demands and subpoenas), to protect the safety, property, or rights of ourselves, consumers, or any other third party, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with law.

We may also share Personal Data with third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets; or to businesses controlling, controlled by, or under common control with us. If a change happens to our business, and you are a European resident, then the new owner of your Personal Data may use your Personal Data in the same way as set out in this Privacy Policy.

Please be aware that Personal Data you share publicly such as via a social media account linked to your use of our services or in public-facing areas of our services will be visible to other users and may be collected by them. We are not responsible for, and this Privacy Policy does not apply to, the collection of your Personal Data by any third party.

We do not sell Personal Data to third parties for their use in marketing their own products or services to you or for any other purpose.

6. INTERNATIONAL TRANSFERS

Your Personal Data will be processed in the United States of America.

If you are a European resident, whenever we transfer your Personal Data out of the EEA we ensure that we have your consent or adequate safeguards are in place as required by the GDPR by either (i) transferring your Personal Data to countries that have been deemed to provide an adequate level of protection for Personal Data by the European Commission or (ii) using standard contractual clauses approved by the European Commission which give Personal Data a similar amount of protection as it has in Europe, including additional safeguards as needed. Please contact us if you want further information on the specific mechanism used by us when transferring your Personal Data out of the EEA.

By providing Personal Data to us, you consent to the transfer to and processing of your Personal Data in the United States. Please note that the laws of the United States provide less protection for Personal Data compared to the laws of the EEA.

7. DATA SECURITY

We have put in place reasonable security measures to prevent your Personal Data from being accidentally lost, used or accessed in an unauthorized way, altered, or disclosed. In addition, we limit access to your Personal Data to those employees, agents, contractors, and other third parties who have a business need to know. They will only process your Personal Data on our instructions, and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected Personal Data breach and will notify you and any applicable regulator of a breach when we are legally required to do so.

8. DATA RETENTION

We will only retain your Personal Data for as long as reasonably necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting, or reporting requirements. We may retain your Personal Data for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation or regulatory inquiry in respect to our relationship with you.

To determine the appropriate retention period for Personal Data, we consider the amount, nature and sensitivity of the Personal Data, the potential risk of harm from unauthorized use or disclosure of your Personal Data, the purposes for which we process your Personal Data and whether we can achieve those purposes through other means, and the applicable legal, regulatory, tax, accounting or other requirements.

9. YOUR LEGAL RIGHTS

Depending on your location you may have additional legal rights related to your Personal Data. We will never discriminate against any person for exercising their legal rights with regard to their Personal Data.

California Residents

“Do Not Track” Disclosure. Do Not Track is a web browser privacy preference that causes the web browser to broadcast a signal to websites requesting that a user’s activity not be tracked. Currently, our sites and services do not respond to “do not track” signals.

European Residents

Your Rights. If you are located in the EEA, Switzerland, or the United Kingdom, under certain circumstances, you have rights under data protection laws in relation to your Personal Data. You have the right to:

- **Request access** to your Personal Data (commonly known as a “data subject access request”). This enables you to receive a copy of the Personal Data we hold about you and to check that we are lawfully processing it.
- **Request correction** of the Personal Data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.
- **Request erasure** of your Personal Data. This enables you to ask us to delete or remove Personal Data when there is no legally valid reason for us continuing to process it. You also have the right to ask us to delete or remove your Personal Data when you have successfully exercised your right to object to processing (see below), when we may have processed your information unlawfully, or when we are required to erase your Personal Data to comply with local law. However, please note that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.
- **Object to processing** of your Personal Data when we are relying on a Legitimate Interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it infringes your fundamental rights and freedoms. You also have the right to object when we are processing your Personal Data for marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.
- **Request restriction of processing** of your Personal Data. This enables you to ask us to suspend the processing of your Personal Data in the following scenarios:
 - If you want us to establish the data’s accuracy
 - When our use of the data is unlawful, but you do not want us to erase it
 - When you need us to hold the data even if we no longer require it as you need it to establish, exercise, or defend legal claims
 - You have objected to our use of your data, but we need to verify whether we have overriding legitimate grounds to use it

- **Request the transfer** of your Personal Data to you or to a third party. We will provide to you, or a third party you have chosen, your Personal Data in a structured, commonly used, machine-readable format. Please note that this right only applies to Personal Data that you provided to us.
- **Withdraw consent at any time** when we are relying on consent to process your Personal Data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain sites or services to you. We will advise you if this is the case at the time you withdraw your consent.

If you wish to exercise any of the rights set out above, please contact us at:

Email address: compliance@pokergo.com

Postal address: 3993 Howard Hughes Parkway, Suite 450, Las Vegas, Nevada 89169, USA

No fee usually required. You will not have to pay a fee to access your Personal Data or to exercise any of the other rights. However, we may charge a reasonable fee if your request is clearly unfounded, repetitive, or excessive. Alternatively, we could refuse to comply with your request in these circumstances.

What we may need from you. We may need to request specific information from you to help us confirm your identity and ensure your right to access your Personal Data (or to exercise any of your other rights). This is a security measure to ensure that Personal Data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

Time limit to respond. We try to respond to all legitimate requests within one month. Occasionally it could take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

Complaints or Concerns. You have the right to make a complaint at any time to the supervisory authority for data protection issues in the country in which you reside. We would, however, appreciate the chance to deal with your concerns before you approach the supervisory authority, so please contact us in the first instance.

10. JURISDICTION

We are a company located in the United States. All matters relating to privacy issues are governed by the laws of the United States. Nothing in this policy will be construed as an admission that we are subject to the laws or jurisdictions of any national or international jurisdiction or governmental entity, or to non-US law.

11. CONTACT US

If you have any questions regarding this Privacy Policy or our privacy practices, please contact us at the contact information below:

PokerGO®
Attn: Privacy
3993 Howard Hughes Parkway, Suite 450
Las Vegas, Nevada 89169
compliance@pokergo.com

12. COOKIE AND PIXEL INVENTORY

The following is a list of the cookies that may be used and installed on your computer or device depending on your engagement with our sites or services:

Cookies

Cookie Name: `_ga`
First-Party or Third-Party: First Party
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: Analytics and user tracking.

Cookie Name: _ga_*
First-Party or Third-Party: First Party
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: Analytics and user tracking.

Cookie Name: _gcl_au
First-Party or Third-Party: First Party
How long does it reside on device? 89 days
Strictly Necessary? No
Purpose: Analytics and user tracking.

Cookie Name: IDE
First-Party or Third-Party: Third Party
If Third Party, who? Google (DoubleClick)
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: Ad targeting and retargeting.

Cookie Name: AEC
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 179 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: APISID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: HSID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: NID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 182 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: SAPISID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: SEARCH_SAMESITE
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 179 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: SID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: SIDCC
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 364 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: SSID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __Secure-1PAPISID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __Secure-1PSID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __Secure-1PSIDCC
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 364 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __Secure-1PSIDTS
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 364 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __Secure-3PAPISID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __Secure-3PSID
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __Secure-3PSIDCC
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 364 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __Secure-3PSIDTS
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 364 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: ar_debug
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 89 days
Strictly Necessary? No
Purpose: Ad targeting and retargeting.

Cookie Name: OptanonAlertBoxClosed
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 364 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: OptanonConsent
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 364 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __adroll_fpc
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 365 days
Strictly Necessary? No
Purpose: Ad targeting and retargeting.

Cookie Name: __ar_v4
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 364 days
Strictly Necessary? No
Purpose: Ad targeting and retargeting.

Cookie Name: __hssc
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? Session
Strictly Necessary? No
Purpose: Marketing automation.

Cookie Name: __hssrc
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? Session
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: __hstc
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 179 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: _ga
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: Analytics and user tracking.

Cookie Name: _ga_*
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: Analytics and user tracking.

Cookie Name: _gcl_au
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 89 days
Strictly Necessary? No
Purpose: Analytics and user tracking.

Cookie Name: _gid
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? Session
Strictly Necessary? No
Purpose: Analytics and user tracking.

Cookie Name: hubspotutk
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
How long does it reside on device? 179 days
Strictly Necessary? No
Purpose: Marketing automation.

Cookie Name: _shopify_y
First-Party or Third-Party: First Party
How long does it reside on device? 327 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: _tracking_consent
First-Party or Third-Party: First Party
How long does it reside on device? 327 days
Strictly Necessary? Yes
Purpose: User consent tracking.

Cookie Name: __stripe_mid
First-Party or Third-Party: First Party
How long does it reside on device? 364 days
Strictly Necessary? Yes
Purpose: Payment processing.

Cookie Name: __stripe_sid
First-Party or Third-Party: First Party
How long does it reside on device? Forever
Strictly Necessary? Yes
Purpose: Payment processing.

Cookie Name: cc_cookie
First-Party or Third-Party: First Party
How long does it reside on device? 181 days
Strictly Necessary? Yes
Purpose: User consent tracking.

Cookie Name: access_token
First-Party or Third-Party: First Party
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: User authentication.

Cookie Name: pokerGO::auth
First-Party or Third-Party: First Party
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: User authentication.

Cookie Name: pokerGO::common
First-Party or Third-Party: First Party
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Site functionality.

Cookie Name: pokerGO::process
First-Party or Third-Party: First Party
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Site functionality.

Cookie Name: DV
First-Party or Third-Party: Third Party
If Third Party, who? Google
How long does it reside on device? 1 day
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: _tracking_consent
First-Party or Third-Party: First Party
How long does it reside on device? 327 days
Strictly Necessary? Yes
Purpose: User consent tracking.

Cookie Name: _shopify_y
First-Party or Third-Party: First Party
How long does it reside on device? 327 days
Strictly Necessary? No
Purpose: General tracking or session support.

Cookie Name: m
First-Party or Third-Party: Third Party
If Third Party, who? Stripe
How long does it reside on device? 399 days
Strictly Necessary? Yes
Purpose: Payment session tracking.

Cookie Name: IDE
First-Party or Third-Party: Third Party
If Third Party, who? Google (DoubleClick)
How long does it reside on device? 399 days
Strictly Necessary? No
Purpose: Ad targeting and retargeting.

Cookie Name: __cfllb
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Cookie Name: __cf_bm
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session (expires after 30 minutes of continuous inactivity)
Strictly Necessary? Yes
Purpose: Security

Cookie Name: __cfseq
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Cookie Name: cf_clearance
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Cookie Name: cf_ob_info
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? 30 seconds
Strictly Necessary? Yes
Purpose: Security

Cookie Name: cf_use_ob
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? 30 seconds
Strictly Necessary? Yes
Purpose: Security

Cookie Name: __cfwaitingroom
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Cookie Name: __cfseq
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Cookie Name: __cfuid
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Cookie Name: cf_chl_rc_i
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Cookie Name: cf_chl_rc_ni
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Cookie Name: cf_chl_rc_m
First-Party or Third-Party: Third Party
If Third Party, who? Cloudflare
How long does it reside on device? Session
Strictly Necessary? Yes
Purpose: Security

Pixels

Pixel Identifier: gtm.pokergo.com/collect (Facebook)
First-Party or Third-Party: Third Party
If Third Party, who? Meta/Facebook
Strictly Necessary? No
Purpose: Analytics and user tracking.

Pixel Identifier: gtm.pokergo.com/collect (Google)
First-Party or Third-Party: Third Party
If Third Party, who? Google
Strictly Necessary? No
Purpose: Analytics and user tracking.

Pixel Identifier: td.doubleclick.net
First-Party or Third-Party: Third Party
If Third Party, who? Google (DoubleClick)
Strictly Necessary? No
Purpose: Marketing automation.

Pixel Identifier: notify.bugsnag.com
First-Party or Third-Party: Third Party
If Third Party, who? Bugsnag
Strictly Necessary? Yes
Purpose: Site performance and security.

Pixel Identifier: sessions.bugsnag.com
First-Party or Third-Party: Third Party
If Third Party, who? Bugsnag
Strictly Necessary? Yes
Purpose: Site performance and security.

Pixel Identifier: www.google.com/recaptcha
First-Party or Third-Party: Third Party
If Third Party, who? Google (reCAPTCHA)
Strictly Necessary? Yes
Purpose: Site performance and security.

Pixel Identifier: newassets.hcaptcha.com
First-Party or Third-Party: Third-Party
If Third Party, who? hCaptcha
Strictly Necessary? Yes
Purpose: Site performance and security.

Pixel Identifier: prd.jwpltx.com
First-Party or Third-Party: Third Party
If Third Party, who? JWPlayer
Strictly Necessary? Yes
Purpose: Incident to order fulfillment and request processing.

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